

IX UPT Erasmus+ Staff Week 2026 International Tourism and Hospitality Week

25–29 May | Porto, Portugal **Connect • Learn • Explore • Experience**

■ May 25 2,00-4,30 **Kickoff ROOM 201**

Welcome session Learn more about UPT Campus tour International Aperitif

■ May 26 9,30-12,30 **Sustainability, Inclusion & HR Trends ROOM 201**

- *The Sticky Floor Phenomenon: A Bibliometric Analysis and Insight for the Tourism Sector*, Mustafa Ege Koç, Istanbul Altinbas University
- *Sustainable tourism and climate-friendly approaches*, Esin Aysen, Recep Tayyip Erdogan University
- *Ensuring digital and financial literacy and vocational education and training for the Kyrgyz migrant workers for the Bulgarian tourism industry*, Preslav Dimitrov, International Business School, Sofia
- *New Trends in HR Management*, Grazyna Bartkowiak, Vistula University

■ Lunch at UPT

■ May 26 14,30-16,30 **Ideas & People ROOM 507**

- Scientific networking
- Sharing of best practices

■ May 27 9,30-12,30 **Innovations in Tourism Education: Digitalization, AI and Pedagogical Approaches ROOM 201**

- *Generative Artificial Intelligence and Chatbots in Tourism*, Abdullah Uslu, Akdeniz University
- *Digitalization in Tourism*, Benedek Nagy, Sapientia University
- *Italian as a foreign language for Hotel Management*, Martina Majić, VERN University
- *Education is a journey*, Joanna Siwec, Adam Mickiewicz University in Poznań

■ Pedagogical Lunch at UPT

■ May 28 9-18,00 **Culture & Exploration**

- *4th Gastronomy Symposium of Alto Minho*, in Ponte de Lima

■ Study visit: Ponte de Lima & Viana do Castelo

■ May 29 10-12,30 **Wrap-up**

- Free time for inter-institutional agreements and networking

PARTICIPANTS by Host Department or Service

| Participant's name | University | Country | Mobility type | Host Department/ Service | Contribution |
|-------------------------|---|------------|---------------|---|---|
| Barbara Damonte | Università di Design a Torino | Italy | STA | DAMG (Architecture and Multimedia) | <i>Management of business activities</i> |
| Anastazja Tuczynska | Vistula University | Poland | STA | DD (Law-International Relations) | <i>State Control and Media Repression in Belarus/ The Role of Freedom of Speech and the State of Media in Contemporary Eastern Europe</i> |
| Jiří Zákavský | University of West Bohemia in Pilsen | Czech Rep. | STA | DD (Law-International Relations) | <i>Sports Diplomacy</i> |
| Daniela Cristina Momete | National University of Science and Technology POLITEHNICA Bucharest | Romania | STA | DEG (Economics and Management) | <i>The Long Road to Sustainability</i> |
| Daniel Cichoń | WSB Merito University in Wrocław | Poland | STT | DPE (Psychology & Education)/ GIP (Pedagogical Innovation Office) | scientific networking, sharing of good practices & job shadowing |
| Daria Cerazy | WSB Merito University in Wrocław | Poland | STT | DPE (Psychology & Education)/ GIP (Pedagogical Innovation Office) | scientific networking, sharing of good practices & job shadowing |
| María Flores | Universidad Internacional de Valencia | Spain | STA | DPE (Psychology & Education) | <i>Bienestar psicológico en rendimiento académico</i> |
| Abdullah Uslu | Manavgat Tourism Faculty of Akdeniz University | Turkey | STA | DTPC (Tourism, Heritage & Culture) | <i>Generative Artificial Intelligence and Chatbox in Tourism</i> |
| Benedek NAGY | Sapientia University | Romania | STA | DTPC (Tourism, Heritage & Culture) | <i>Digitalization in Tourism</i> |
| Esin AYSEN | Recep Tayyip Erdogan University | Turkey | STA | DTPC (Tourism, Heritage & Culture) | <i>Sustainable Tourism and climate-friendly approaches</i> |
| Gita Senka | Latvian Academy of Culture | Latvia | STT | DTPC (Tourism, Heritage & Culture) | <i>Seminar at the International Symposium of Gastronomy of Alto Minho</i> |
| Grażyna Bartkowiak | Vistula University | Poland | STA | DTPC (Tourism, Heritage & Culture) | <i>New Trends in Human Resources Management</i> |
| Martina Majić | VERN University | Croatia | STT | DTPC (Tourism, Heritage & Culture) | <i>Italian as a Foreign Language for Hotel Management</i> |
| Mustafa Ege KOÇ | İstanbul Altınbaş University | Turkey | STT | DTPC (Tourism, Heritage & Culture) | <i>The Sticky Floor Phenomenon: A Bibliometric Analysis and Insight for the Tourism Sector</i> |
| Preslav Dimitrov | International Business School | Bulgaria | STA | DTPC (Tourism, Heritage & Culture) | <i>Ensuring digital and financial literacy and vocational education and training for the Kyrgyz migrant workers in the Bulgarian tourism industry</i> |
| Hanna Plotnikava | European Humanities University | Lithuania | STT | International Office | scientific networking, sharing of good practices & job shadowing |
| Joanna Siwec | Adam Mickiewicz University in Poznań | Poland | STT | International Office | <i>Education is a journey</i> |
| Nikolina Štefančić | VERN University | Croatia | STT | Marketing & Communication | scientific networking, sharing of good practices & job shadowing |

SCHEDULES for Classes and Meetings

| Participant's name | University | Hosting Dept/ Service | Class topic / Meeting topic | UPT hoster | Schedule |
|---------------------|--|---------------------------|--|---|------------------------------|
| Daniela Momete | POLITEHNICA Bucharest, Romania | DEG | <i>The Long Road to Sustainability</i> | Prof. Elisabeth Real's class "Organizational Behavior" | 25/05, 18:00-19:00, room 408 |
| Jiří Zákavský | University of West Bohemia in Pilsen, Czech Republic | DD | <i>Sport, politics, and the current international system</i> | Prof. Suhayla Castro's class "Diplomacy and Technology" | 25/05, 18:00-20:00, room 306 |
| María Flores | Universidad Internacional de Valencia, Spain | DPE | <i>Bienestar psicológico en rendimiento académico</i> | Prof. M ^a das Dores Formosinho class "Social inclusion Strategies" | 26/05, 11:00-13:00 room 402 |
| Nikolina Štefančić | VERN University, Croatia | Marketing & Communication | sharing of good practices & job shadowing in marketing and event planning | Cláudia Carvalho, head of Marketing & Communication Dept. and Team | 26/05, 11h30, Office 205 |
| Anastazja Tuczynska | Vistula University, Poland | DD | <i>Media Landscape and Restrictions in Belarus - State Control and Media Repression in Belarus</i> | Prof. Catarina Silva's class "Democracy and International Governance" | 27/05, 10:00-12:00, room 205 |
| Barbara Damonte | Università di Design a Torino, Italy | DAMG | <i>Management of business activities</i> | Prof. Emília Simão's class "Interface Design" | 27/05, 11:00-13:00, room 803 |
| Jiří Zákavský | University of West Bohemia in Pilsen, Czech Republic | DD | <i>Cycling diplomacy of the undemocratic regimes (Kazakhstan, Bahrain, and the UAE)</i> | Prof. Raquel Fernandes' class "Asian Studies" | 27/05-15:30-17:30, room 208 |
| Daniel Cichoń | WSB Merito University in Wrocław, Poland | DPE | scientific networking, sharing of good practices at the Pedagogical Innovation Office | Sandra Fernandes, PIO coordinator | 27/05, 11:45 |
| Daria Cerazy | | | scientific networking, sharing of good practices at the Student Observatory | Alexandra Araújo, SO coordinator | 27/05/2026, 14:00 |
| Jiří Zákavský | University of West Bohemia in Pilsen, Czech Republic | DD | <i>Sports Diplomacy</i> | Prof. Pascoal Pereira's class, "Advanced Techniques of International Negotiation" | 28/05, 20:00-21:00, room 306 |
| Anastazja Tuczynska | Vistula University, Poland | DD | <i>The Role of Freedom of Speech and the State of Media in Contemporary Eastern Europe</i> | Prof. Raquel Fernandes' class "International Relations Issues" | 29/05, 9:00-11:00, room 306 |