



UNIVERSIDADE  
PORTUCALENSE

Do conhecimento à prática.

# Governing Regulations of the 1st cycle study programme in Tourism

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Approved by the Scientific Council of 23 September, 2009.

Amended by the Scientific Council of 29 May, 2019.

Amended by the Scientific Council of 22 July, 2020.

Amended by the Scientific Council of 25 January, 2023.

Amended by the Scientific Council of 24 April 2024.

Amended by the Scientific Council of 26 February 2025.

## Article 1

### **Subject and Scope**

1. This regulation, applicable to the 1st cycle study programme in Tourism of the Department of Tourism, Heritage, and Culture of Universidade Portucalense (UPT), is designed to define the governing regulations related to the matters mentioned in Decree-Law (D.L.) no. 74/2006 of 24 March, in the wording given by D.L. no. 63/2016 of 13 September and by D.L. no. 65/2018 of 16 August<sup>1</sup>.

2. The following Regulations in force at UPT are of supplementary application, according to the nature of the cases omitted:

Pedagogical Regulation;

Admissions Regulation;

Administrative Regulation.

## Article 2

### **Name of the programme**

The programme, named Licenciatura em Turismo (Bachelor's degree in Tourism), was authorized in the Announcement no. 4562/2009, OG no. 113, Series II of 15/06/2009, amended by Announcement no. 204/2014, OG no. 151, Series II of 7/08/2014, amended by Announcement no. 159/2017, OG no. 178/2017, Series II of 2017/09/14 and amended by Announcement no. 136/2020, OG, 115, Series II, of 16 June 2020, amended by Registration no. R/A-Ef 253/2012/AL04, published on the DGES platform on 8 January 2025 (<https://www.dges.gov.pt/simges/public/www/cursos/13014>)<sup>2</sup>.

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<sup>1</sup> Amendment approved by the Scientific Council of 29 May 2019.

<sup>2</sup> Amendment approved by the Scientific Council of 26 February 2025.

### Article 3

#### **Award of the Bachelor's degree ("licenciado")**

The degree of "licenciado em Turismo" (Bachelor in Tourism) from the UPT is awarded to those who, through the approval in all the curricular units that integrate the study plan of the Bachelor's degree programme, have obtained 180 ECTS.

### Article 4

#### **Specific admission conditions<sup>3</sup>**

Portuguese secondary school graduates who have passed two of the following national exams are eligible to apply to the Tourism Degree Course through the Institutional Competition: Portuguese + Maths Applied to Social Sciences, or Portuguese + Economics, or Portuguese + Geography, or Economics + Geography, or History + English, or Portuguese + History. International applicants must take two exams from the following lists: Maths Applied to Social Sciences + Portuguese, or Economics + Portuguese, or Geography + Portuguese, or Economics + Geography, or History + English, or History + Portuguese. Applicants from dual-certificate secondary level courses, professional artistic and specialised courses must take one of the fixed knowledge assessment tests in English or Portuguese at Portucalense University.

### Article 5

#### **Terms and conditions**

1. The scientific coordination of the degree programme is the responsibility of a full-time professor with a doctorate in the area of Tourism; the coordinator is appointed, before the beginning of each academic year, by the Scientific Council, based on a proposal by the Directorate of the Department that teaches the programme.
2. Class attendance is a right and a duty for the students and it is established according to the teaching and learning methods defined in the Curricular Unit File and under the terms defined in the Pedagogical Regulation.

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<sup>3</sup> Amendment approved by the Scientific Council of 26 February 2025.

## Article 6

### **General objectives of the study programme**

The 1st cycle study programme in Tourism has the following general objectives:

- a) To promote high quality teaching, based on an understanding and mastery of the fields of knowledge connected to tourism, in an innovative and entrepreneurial spirit, which proves resilient when facing the demands of the labour market and society;
- b) To give students skills and knowledge on all of the areas of tourism, with special attention given to basic issues of tourism, managing services with consideration of the aspects of tourism supply and demand, heritage and culture, languages and society;
- c) To develop a student-centred learning, where students must show an ability to carry out autonomous work and critical thinking, identify and (re)set objectives, overcome obstacles, solve problems, identify individual skills, and integrate easily into professional networks and teams;
- d) To involve students in groups of researchers and projects, making them accountable for basic tasks matching each of the work levels, thus implementing the concept of collaborative learning;
- e) To develop training in the field of Tourism and Leisure with the goal of providing basic and specialized knowledge that will enable the student to proceed to a 2nd cycle study programme, promoting the use of diversified teaching methodologies and tools, combining or changing them in such a way that enables all students to acquire the skills and achieve the goals set in a personalized way;
- f) To come into close contact with the labour market and its demands, through an active and informed participation in the network of business partners in each tourism territory.

## Article 7

### **Learning objectives of the study programme**

The following are learning objectives of the 1 cycle study programme in Tourism:

- a) Understanding the multidisciplinary and interdisciplinary nature of the activity;
- b) Identifying the intercultural dimension and the social diversity of tourism;

- c) Applying research and information and service management tools;
- d) Recognizing the importance of languages and culture in the context of tourism;
- e) Applying the ethical, environmental, and legal guidelines within the scope of practical and operational action;
- f) Selecting the appropriate project research and development methodologies to solve problems, and interpret and analyse data from a theoretical and practitioner perspective;
- a) Demonstrating knowledge of tourism management techniques that allow integration in different types of tourism institutions and enterprises;
- b) Recognizing innovative tourism projects and products;
- a) Demonstrating problem solving, interpersonal and teamwork skills, oral and written communication skills, and aptitude for practical application of theoretical knowledge;
- b) Applying the functional and interaction codes between tourists, host communities, and economic agents;
- c) Selecting communication and animation tools best suited to the contexts of Tourism and its audiences;
- d) Understanding the importance of cultural and heritage identity, and of safeguarding and disseminating cultural, historical, and heritage values.

## Article 8

### **Curricular structure and study plan<sup>4</sup>**

1. The 1st cycle study programme in Tourism has 180 ECTS and a duration of six curricular semesters of work, corresponding to 30 ECTS each semester (see Annex I).
2. Of the 180 ECTS required to obtain the Bachelor's degree ("licenciado") in Tourism, the student must compulsorily gather, by scientific area, the ECTS described in the table relating to the scientific areas (see Annex I).
3. In the 4th and 6th semesters, the Tourism student will have to undertake internships. The internship curricular units have their own Regulation, attached to these Governing regulations (see Annex II). Internships represent an opportunity for the student to make an

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<sup>4</sup> Amendment approved by the Scientific Council of 22 July, 2020.

integrated application of the knowledge acquired in academic training and to develop essential practical skills for the performance of management functions in the labour market.

#### Article 9

##### **Crediting procedure<sup>5</sup>**

Crediting follows the rules set forth in the Skills Recognition and Crediting Regulation in force at UPT.

#### Article 10

##### **Knowledge assessment regime**

1. Knowledge assessment in the Curricular Units of the study plan is set forth in the Pedagogical Regulation in force at Universidade Portucalense.
2. The elements and criteria for assessment of the curricular units are the responsibility of the teachers responsible for them and are described in the corresponding File.

#### Article 11

##### **Procedures for calculating the final mark**

1. The student's final mark corresponds to the weighted average of the marks obtained in the various curricular units, according to their relative weight in ECTS.
2. The student's final mark is expressed on a scale of 10 to 20, on a numerical integer scale from 0 to 20.

#### Article 12

##### **Deadlines for issuance and elements that must be included in diplomas and course completion letters ("Cartas de curso")**

1. The deadlines for issuance of the diploma, the completion letter, and the diploma supplement follow the rules set forth in the Administrative Regulation in force at UPT.

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<sup>5</sup> Amendment approved by the Scientific Council of 22 July 2020.

2. The diplomas and completion letters shall include the elements provided for in the Administrative Regulation in force at UPT.

#### Article 13

##### **Monitoring by pedagogical and scientific bodies**

Monitoring by pedagogical and scientific bodies follows the rules set forth in the Pedagogical Regulation in force at UPT.

#### Article 14

##### **Omissions and uncertainties of interpretation and application**

The omissions and uncertainties of interpretation and application of this regulation shall be resolved by the Director of the Department in charge of the programme, after consulting, if deemed necessary, the department's Technical-Scientific Committee.

#### Article 15

##### **Entry into force**

3. This Regulation revokes the Governing Regulations approved by the Scientific Council of 23 September 2009 and amended by the Scientific Councils of 25 October 2017, 29 May 2019, 22 July 2020, 25 January 2023 and 24 April 2024.
4. This Regulation shall come into force in the academic year of 2025/2026.

## ANNEX I

### 1- Scientific areas and credits needed to obtain the degree or diploma<sup>6</sup>

SCIENTIFIC AREAS	INITIALS	CREDITS	
		MANDATORY	OPTIONAL
Tourism and Leisure	TL	136.0	
Business Sciences	CE	5.0	
Languages	L	29.0	
Mathematics and Statistics	ME	6.0	
History and Archeology	HA	4.0	
<b>SUBTOTAL</b>		180	
<b>TOTAL</b>		<b>180</b>	

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<sup>6</sup> Amendment approved by the Scientific Council of 26 February 2025.



## Governing Regulations of the 1st cycle study programme in Hospitality Management

### 2 - Study Plan<sup>7</sup>

#### 1st Semester

CURRICULAR UNITS	SCIENTIFIC AREA	TYPE	WORKLOAD (HOURS)		CREDITS	OBS.
			TOTAL	CONTACT		
Tourism General Principles	TL	Semester	162.0	60TP	6	
Geography of Tourism	H	Semester	135.0	60TP	5	
Research Methods and Techniques in Tourism	TL	Semester	162.0	30TP; 20 OT; 10OT	6	
Tourism Market Segmentation and Products	TL	Semester	108.0	60TP	4	
French 1	L	Semester	108,0	60TP	4	
English 1	L	Semester	135,0	60TP	5	

#### 2nd Semester

CURRICULAR UNITS	SCIENTIFIC AREA	TYPE	WORKLOAD (HOURS)		CREDITS	OBS.
			TOTAL	CONTACT		
Public Relations and Communication	TL	Semester	162.0	60TP	5	
Organization and Management of Tourism Businesses	TL	Semester	135.0	60TP	5	
Environment, Sustainability and Tourism	TL	Semester	108,0	60TP	4	
Data Analysis	ME	Semester	162,0	30TP; 20 T; 10 OT	6	
English 2	L	Semester	135,0	60TP	5	
French 2	L	Semester	135,0	60TP	5	

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<sup>7</sup> Amendment approved by the Scientific Council of 26 February 2025.

### 3rd Semester

CURRICULAR UNITS	SCIENTIFIC AREA	TYPE	WORKLOAD (HOURS)		CREDITS	OBS.
			TOTAL	CONTACT		
Tourist Animation	TL	Semester	135,0	60TP	5	
Events Organization and Management	TL	Semester	162.0	60TP	6	
Monuments and Sites	HA	Semester	108.0	60TP	4	
Sociology of Tourism and Consumer Behaviour	TL	Semester	135.0	60TP	5	
English 3	L	Semester	135,0	45TP	5	
French 3	L	Semester	135,0	45TP	5	

### 4th Semester

CURRICULAR UNITS	SCIENTIFIC AREA	TYPE	WORKLOAD (HOURS)		CREDITS	OBS.
			TOTAL	CONTACT		
Heritage and Cultural Tourism	TL	Semester	108.0	60TP	4	
Economy and Tourism Policy	TL	Semester	108.0	60TP	4	
Internship 1	TL	Semester	216.0	130E; 30 OT	8	
Accommodation and Hospitality	TL	Semester	108.0	60TP	4	
Transportation in Tourism	TL	Semester	108.0	60TP	4	
Planning and Management of Tourism Resources	TL	Semestral	135,0	60TP	5	

**5th Semester**

CURRICULAR UNITS	SCIENTIFIC AREA	TYPE	WORKLOAD (HOURS)		CREDITS	OBS.
			TOTAL	CONTACT		
Tourism Destination Management	TL	Semester	135.0	60TP	5	
Digital Transformation in Tourism	TL	Semester	135,0	39TP; 6S	5	
Marketing for Tourism Businesses	TL	Semester	135.0	60TP	5	
Wine and Gastronomy Tourism	TL	Semester	135,0	60TP	5	
Travel Agencies and Tourism Operations	TL	Semester	135.0	60TP	5	
Entrepreneurship	CE	Semester	135.0	60TP	5	

**6th Semester**

CURRICULAR UNITS	SCIENTIFIC AREA	TYPE	WORKLOAD (HOURS)		CREDITS	OBS.
			TOTAL	CONTACT		
Internship 2	TL	Semester	216.0	160E; 30 OT	8	
Tourist Itineraries	TL	Semester	135.0	60TP	5	
Innovation and Development of Tourism Products	TL	Semester	135.0	60TP	5	
Law and Ethics in Tourism	TL	Semester	108.0	60TP	4	
Inclusive Tourism	TL	Semester	108.0	45TP	4	
Development and Implementation of Tourism Projects	TL	Semester	108.0	45TP	4	

## ANNEX II – INTERNSHIPS REGULATION<sup>8</sup>

### INTERNSHIPS REGULATION

#### 1st cycle study programme in Tourism

##### Chapter I - General Provisions

###### Article 1

###### Subject and Definitions

1. This Regulation defines and establishes the rules applicable to curricular internships undertaken within the scope of Internship I and Internship II curricular units of the 1st cycle study programme in Tourism.
2. For the purposes of this Regulation, the following terms shall have the following meanings:
  - a) Student-intern – the student undertaking the internship.
  - b) Cooperating Institution – the entity hosting the internship.
  - c) Cooperating Supervisor – the person who is responsible for the integration, monitoring, and evaluation of the student-intern at the internship location.
  - d) Internship Supervisor – teacher of the Internship curricular units, who is responsible for the pedagogical follow-up and evaluation of the student-intern.

###### Article 2

###### General goals of Internships

The curricular units Internship I and Internship II aim to apply, in a practical work context, the academic knowledge acquired within the scope of the study programme; to assess the development of transferable skills; and to facilitate students' transition into their future

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<sup>8</sup> Amended by the Scientific Council of 22 July 2020 and by the Scientific Council of 25 January 2023.

professional activity. The objectives of each curricular unit are detailed in their respective curricular unit file.

It is intended that the Internship curricular units structure the graduate's professional attitude towards their future activity, allowing the student-intern to apply a versatility of knowledge and skills and constituting a link between the University and the tourism sector.

Internship I represents a first opportunity to apply the acquired knowledge. Internship II is an integrated application of all the theoretical and practical knowledge the student-intern has acquired and consolidated throughout the study programme, including the skills and practical knowledge acquired within the scope of Internship I, as described in its Curricular Unit File. Internship II is also an opportunity to start continuous self-training and to transition into the labour market. In any of the Internship curricular units, the student-interns must meet the objectives set in their Internship Plan.

### Article 3

#### **Context and length**

1. The curricular structure of the 1st cycle study programme in Tourism has two Internship curricular units included in the 4th and 6th semesters of the programme.
2. The contact hours of these curricular units consist of a) Internship hours (E), carried out in a real work context, and b) Tutorial Supervision (OT). The OT are periodic meetings with the Internship Supervisor and take place at the University. The Internship curricular units have the following work hours:
  - a) Internship I, in the 2nd semester, has the minimum length of 130 hours (E) plus 30 hours of Tutorial Supervision (OT).
  - b) Internship II, in the 6th semester, has the minimum length of 160 hours (E) plus 30 hours of Tutorial Supervision (OT).
3. The start of the Internships shall occur after the internship conditions have been accepted by the student-intern and by the entity hosting the intern, henceforth referred to as Cooperating Institution.
4. Internships can take place on a specific day of the week or in a previously defined period, on a full or part-time basis, provided that the required hours stipulated for each curricular

unit are complied with. This distribution of internship hours is defined by the host institution, in agreement with the student-intern and the Internship Supervisor.

5. The student-intern may be offered the possibility to extend the hours of internship, and the added hours may be included in the Diploma Supplement as hours of Extracurricular Internship or Summer Internship.

## **Chapter 2 - Internship selection process and operation**

### **Article 4**

#### **Coordination**

The coordination and planning of internship activities are the responsibility of the Internship Supervisor, with monitoring by the Course Coordination.

### **Article 5**

#### **Placement of student-interns in the internship place**

The student-intern is placed in an internship place according to the following procedure:

- a) The number of student-interns to be placed in an internship place is defined by the Course Coordination and corresponds to the number of students enrolled in the corresponding Internship curricular units.
- b) At the beginning of each academic year, a general briefing meeting will be held with all students enrolled in the Internship curricular units. This meeting is intended to clarify issues related to placement procedures in internship places and the operation of internships.
- c) Each student-intern may indicate, on a non-binding basis, the type of entity and/or the area of activity where they would like to undertake their curricular internship. Students will be provided with a list of Cooperating Institutions that are strategic partners of the University and of the study programme.
- d) The internship will take place in institutions with which an Internship Protocol has been signed; this protocol may be adapted to the conditions/specificities of each Cooperating Institution.

- e) The student-intern is placed in the internship place at the beginning of the semester of the corresponding Internship curricular unit, considering the availability of the Cooperating Institutions and the interest expressed by the student-intern.
- f) The selection of the student-intern is made directly by the Cooperating Institution based on the analysis of the Curriculum Vitae and/or an interview set up by the Internship Supervisor.
- g) After placement in the internship place, the student-intern must remain there for the entirety of the hours agreed, except for exceptional circumstances that require changing the internship place. The intention to change must be communicated to the Internship Supervisor and the Course Coordinator, who will analyse the request after listening to the parties involved and gathering all the elements necessary for a decision to be made.

#### Article 6

##### **Acceptability of internship**

Internships shall primarily be carried out with entities under the protocol. Alternatively, it will be accepted that they be carried out in institutions proposed by the student-intern, subject to prior approval by the Department Director, after analysing the objective and scope of the internship and the Cooperating Supervisor's *Curriculum Vitae*.

#### Article 7

##### **Internship protocol**

For each student-intern there must be a protocol, which must be signed by Universidade Portucalense, by the Cooperating Institution, and by the student-intern. The student-interns must previously clarify with the Cooperating Institution the terms and conditions of their internship and inform the Internship Supervisor.

#### Article 8

##### **Internship supervision**

1. Each student-intern must have an Internship Supervisor at the University and a Cooperating Supervisor, assigned by the Cooperating Institution, at the internship place.

2. Whenever possible, the Cooperating Supervisor shall hold a degree in the field of Tourism, Management, Hospitality Management, or similar, or be an expert in these fields currently working in the Cooperating Institution.
3. The Internship Supervisor shall:
  - a) Monitor the planning, execution, and evaluation of Internship Plans.
  - b) Become familiar with the operation of the Cooperating Institution, in order to promote the most suitable integration of each student-intern in the activities set in the Internship Plan, in accordance with their skill profile and the interests of the Institution.
  - c) Guide the internship activities, mediating between the University and the Cooperating Institution.
  - d) Have one-on-one or group weekly meetings with the student-interns to foster the connection between theoretical learning and practical demands.
  - e) Establish regular contact with the Cooperating Supervisor.
  - f) Take responsibility for solving any difficulties arising during the internship.
  - g) Communicate regularly with the Course Coordinator, to inform on the nature and progress of the internships under his or her supervision.
  - h) Define evaluation criteria and guide the evaluation process of the Internship curricular units, being responsible for the final evaluation of the student-intern.
4. It is incumbent on the Cooperating Supervisor:
  - a) To facilitate the integration process of the student-interns in the internship place, helping them to become familiar with the several tasks/activities required of them.
  - b) To supervise all of the student-interns' activities, creating the conditions for an increasing autonomy and continuous learning.
  - c) To provide the student-interns with the suitable means and resources to perform their tasks/activities.
  - d) To intervene directly in the preparation of the Internship Plan, guiding the student-interns in the definition of objectives and tasks/activities.
  - e) To contact the Internship Supervisor whenever deemed necessary, especially in the face of exceptional situations that arise during the internship.



- f) To assess the student-interns' performance in accordance with the documentation required by the University (Assessment Report and Attendance Record), recording the fundamental aspects of the student-interns' training path at the internship place. This documentation must be sent directly to the Internship Supervisor at the University, within five working days after the completion of the internship.
- g) To participate in work meetings, studies, and/or projects aimed at bringing the University and the Tourism sector closer together.

### **Chapter 3 – Activities to be carried out in the Internships**

#### **Article 9**

##### **Planning of activities**

The activities linked to the Internships are carried out in accordance with the planning defined by the Internship Supervisor together with the Cooperating Supervisor and with the agreement of the student-intern. The Internship Plan must be prepared and delivered before the start of the Internship, with a description of the objectives and activities to be developed and in accordance with the previously provided template.

#### **Article 10**

##### **Student-intern rights**

Within the scope of the internship, the student-interns enjoy the following rights:

- a) To be treated with civility and respect.
- b) To carry out the internship in adequate conditions of safety/security, health, and hygiene at work.
- c) To be included in a personal accident insurance that covers risks of eventualities that may arise during the internship activities, as well as in the commute to and from the internship location.
- d) To be assigned, by the University, a Supervisor responsible for their pedagogical monitoring and evaluation, under the terms of Article 8.

- e) To be assigned, by the Cooperating Institution, a Supervisor responsible for their integration, monitoring, and evaluation at the internship place, under the terms of Article 8.
- f) To be evaluated at the end of the internship, under the terms of Article 12.

## Article 11

### **Student-intern duties**

The student-interns must:

- a) Carry out the tasks/activities assigned to them in accordance with the Internship Plan and with the guidance given by the Cooperating Supervisor.
- b) Develop a cooperation relationship with all the elements of the Cooperating Institution.
- c) Respect the Cooperating Institution operating procedures, as well as its dynamics and on-going activities, behaving professionally in any situation.
- d) Follow the labour standards in force in their internship place, namely the ones concerning assiduity and punctuality, code of conduct, and dress code.
- e) Guarantee the secrecy and confidentiality of data and information which are provided by the Cooperating Institution and/or to which they have access.
- f) Attend the weekly Tutorial Supervision meetings and all meetings scheduled by the Internship Supervisor.
- g) Maintain regular contact with the Internship Supervisor, keeping them informed about the terms and conditions of the internship.
- h) Complete, with due rigor, the mandatory documentation associated with the internship process and make an Internship Report, meeting the established deadlines and following the previously provided template (Internship Report Elaboration Guide).

## **Chapter 4 – Assessment of Internships**

### Article 12

#### **Assessment of student-interns**

The final assessment of the Internship curricular units is the responsibility of the Internship Supervisor and results from the weighted average of the evaluation elements, described in the corresponding curricular unit files, on a scale of 0 to 20 points.